

Dear Wine Producer,

**THE 2017 WESTERN AUSTRALIAN BOUTIQUE WINE SHOW
will be held in Bridgetown from October 19th – 21st 2017**

This year the wine show has been renamed as the Western Australian Boutique Wine Show. This emphasises the state-wide nature of the wine show as the forum for small producers to have their wines assessed by a professional judging panel. The Blackwood Valley Wine Show will be held concurrently with the boutique wine show.

The change in structure of the wine shows has resulted in some changes to the schedule of conditions. Fortified wines can now be stored in bulk storage (Clause 9). I encourage you to review the amended Schedule.

The Show is open to Wine Producers from across the State who crush up to 250 tonnes of fruit, as well as Producers from the Blackwood Valley Region. It provides a wonderful opportunity for smaller producers to have their wine judged to Australian standards, as well as promote their label and region.

The judging process will occur over two days, Thursday 19th and Friday 20th October. The Chief Judge is Tony Davis and his judging team includes Andrew Dawson. For more details see the Blackwood Valley Wine page on Facebook.

The 'Exhibitors Only' Tasting will take place on the afternoon of Saturday 21st October at 3:00pm at Bridgetown Gardens Function Centre. The judges will be on hand and you are welcome to discuss your wines with them. It will also be an opportunity for you to compare your wines with other entries. On request, two tickets for the Exhibitor's tasting will be provided free of charge per Exhibitor.

The Official Function and Presentation of Awards will follow at 5:00pm where the top wines of the Show will be available for Exhibitors, Show Sponsors and other wine enthusiasts to sample, whilst enjoying canapés. Tickets for the Official Function are \$30 per head. You are welcome to invite family and friends to this Function. Tickets are limited so book early to avoid disappointment.

The Blackwood Valley Wine Industry Association would like to encourage all Boutique Winemakers from across WA to enter what is the only Show in the State catering specifically for the smaller producer.

Please find a copy of the Wine Show Schedule with Conditions of Entry and the Entry Form attached. Online entry is also available at www.blackwoodvalleywine.asn.au.

ENTRIES CLOSE on Friday, August 25th when payment is also due (see Condition 10). All wines must be delivered to the specified address by **NO LATER THAN Friday, September 29th 2017**. Please note that labels will be *posted to you* upon receipt of your entry form. *Please do not send your wine before attaching your labels.*

If you require further information, please contact the Wine Show Administrator via the details listed below.

Kind regards,

Lyn Metcalf

Wine Show Administrator
Blackwood Valley Wine Industry Association
Phone: 0448 810 960
Email: bwia@westnet.com.au
Website: www.blackwoodvalleywine.asn.au

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